

# Case Study: Moving towards gender equity

By Perpetual Sustainability

12 September 2024



Perpetual Group has targets in place to help build better gender diversity in our business and we have been recognised as a WGEA Employer of Choice for Gender Equality since 2018, following receipt of the citation again in July 2024.

As of June 2024, 37% of our senior leaders globally are women, up from 34% in FY23 but below our target of 40% representation in that cohort by the end of FY24. Female representation in leadership roles in Australia has risen from 34% in FY23 to 40%.

During FY24, we launched a new Gender Equality Strategy which prioritises retaining, promoting and hiring women in leadership roles and setting clear divisional targets with bi-monthly reporting to drive accountability for delivering the targets. This will be an ongoing priority in FY25.